



# John Jeffrey Hays

## Profile

With over 25 years of experience in the broadcast television and film business, Jeff Hays has amassed a list of accomplishments, which include a Daytime Emmy, multiple Tellys, work on motion pictures and documentaries, major commercial campaigns, plus an independent feature writing and directing credit.

## Experience

**Turnstile Agency** • Dallas, TX (2017 - CURRENT) - Editor • Graphic Designer • Animator • Composer  
Smoke, Premiere Pro editor, After FX vfx. Major agency client, Six Flags Parks. Also, Chuck E. Cheese, Palace Entertainment, Clementon Park, Apex Parks Group & Universal Studios

**Throttle Post** • Dallas, TX (2014 - 2017) - Editor • Graphic Designer • Animator • Composer  
Smoke editor. Major agency client J. Walter Thompson (Ford Motor Company). Also working on accounts for major political candidates and races - Major brands including Zeigenbock Beer, The Dallas Cowboys and one full length motion picture, "Daylight's End"

**3008 Post** • Dallas, TX (2002-2004 & 2008-2011) - Editor • Graphic Designer • Animator • Composer  
Smoke editor. Servicing agency clients such as The Richards Group, UPROAR! and J. Walter Thompson  
Working on accounts editing spots with Hasbro (Star Wars, Nerf, SuperSoaker, Transformers), Ford and McDonalds

**Freelance / Jeff Hays • Digital Artist** (2004-2008, 2013-2014)

Wide ranging area of broadcast work with many clients including The Dallas Cowboys, NBC (2002 Winter Olympics) and ESPN. Also worked with clients regarding print design projects and DVD authoring

**AMS Productions** • Dallas, TX (1992-2002, 2011-2013) - Editor • Graphic Designer • Animator • Composer  
Work with Commercial, Corporate and Network television clients of a wide variety. Edit and broadcast design support

## Education

- W.E. Boswell High School (Fort Worth, TX) • 1983
- University of North Texas • 1989 • Bachelor of Fine Arts (Major: Radio/TV/Film)

## Skills

- Animation • Compositing / VFX • 3D Logo Animation • Print Skills • Logo Design and Graphic Illustration
- Media Compression Formatting and Online Delivery • Writing, Directing and Producing Skills
- Comedy Writing • Tech Savvy in Both Consumer and Professional Grade Electronics • Pop Culture / Sports
- Extensive Experience with Digital Filmmaking and production Environments
- Extensive Macintosh hardware and software knowledge

## Software Experience

Autodesk: • Smoke • Flame

Adobe Suite: • After Effects • Photoshop • Illustrator • Premiere Pro • Character Animator • Media Encoder

Microsoft Office Suite: • Word • Powerpoint • Outlook • Teams

Wrike • Slack

## Notable Achievements and Awards

- 1997 Daytime Emmy Award • Graphic and Title Design, "Wishbone", PBS
- 1994 Telly Award • Graphics, "Total Body Conditioning" Nike
- 1996 Telly Award • Graphics, "ABC Radio Presentation", ABC Radio
- 2003 - Wrote, Co-Produced & Co-Directed independent feature film, "ShtickMen"
  - Bronze Award, LA First Glance Film Festival
  - Gold Award, Aurora Awards
  - Best Screenplay, VisionFest '03 NYC
  - DV Awards, Best Comedy
  - Picked up for distribution by Blockbuster Stores (at one time, that was actually impressive...)
- Part time comedy writer for Gordon Keith and "The Musers" on Dallas SportsRadio 1310 The Ticket

email



jjhays@swbell.net

phone



214 • 232 • 4027

online profile



jeffhays.net